Putting your customers first: Designing a client friendly SLA

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UC Berkeley IT Environment

- Many IT organizations on campus: IST, CSS IT, SAIT, ETS, Library, Business School, Law School, College of Engineering, etc.
- Campus wide 245 IT services
 - Of which16 services are provided by ETS
- No agreement on campus wide SLA framework
- Campus wide IT Service Management efforts: OneIT + ServiceNow adoption
 - Incident Management
 - IT Service Catalog
 - Knowledge Base



What do you mean by SLA?





What do you mean by SLA?

Client experience

- Most clients do not know what is an SLA
- Clients do not know what to expect when they engage services
- SLAs are not transparent to clients
- Not every service has an SLA
- SLA need to be measureable



Why a client friendly SLA?

To become our client's preferred educational technology services provider

by

Setting clear expectations regarding services provided to both service provider and clients



The client friendly SLA

Publish a client facing fact sheet (known as Service at a Glance) for each of the 16 services Educational Technology Services (ETS) provide to the campus community.

Service at a Glance (SaaG) provides information to clients about what they can expect when interacting with ETS services in a consistent and easy to understand format.



Creating "Service At a Glance"

- Gather current SLA information from each of the 16 ETS Services
- Standardize SLA content
- Design format for webpage
- Document framework



Standardize SLA content

SLA component	Predefined values	Parameters
Contact Us		Exists in a separate section and will remain unchanged for this project.
Service or System Availability	Varies 24/7* Walk in: 8am-5pm Monday - Friday* Phone: 8am-8pm Monday - Friday* *Except during scheduled maintenance or holidays	Predefined values are the most common values seen across services. The availability of the system or service for client use, i.e. online systems typically have an uptime and is available 24/7. While drop in computer labs are open for staff drop in during set hours. This is different from support hours, which is when we are available to respond to support needs.
Initial support response time	No longer than 1 business day	Intended to help clients understand when they can expect a person from our teams get back to them after submitting a help/support request. More consistently used by online systems-services under the TLS umbrella.
Services and Offerings		Will be unique to each service.
Eligibility	Instructors Instructors and Students Instructors and Staff Instructors, Students, and Staff Instructors, Students, Staff, and General Public Faculty, Graduate Students, and Academic Support Staff	Describes the direct users of the service.
Rates	 Ongoing operations support is free of charge. Varies 	Costs or fees to use the service. "Varies" will general link to a rates/cost page is available.
Service Level	Standard Enhanced Premium	Help set expectations with clients on what level of engagement/service they can expect from us. See section below for descriptions for each level.
Service Owner		Service Lead or Service Manager.



Setting Expectations: Clients and Service Provider

Service Level Descriptions

Internal Service Level Descriptions

Here are the Service Level definitions to be used internally among staff -

Service Level describes the service experience we provide to clients.

Service Level	Description for level of engagement between service team and clients
Standard	Do it yourself. Clients use the service with personnel available for assistance or minimal system configuration.
Enhanced	Service offerings adapted to client needs. Service Team dedicates between 25-50% of team (FTE) resources coordinating and producing deliverables with clients.
Premium	Full service provided to client's specifications.

Client Facing Service Level Descriptions

Here are the definitions written to a client's perspective -

Service Level describes what you can expect from our services.

Service Level	Description	
Standard	You have open access to use the service or system. We have personnel available to help if you have any questions or need minor tweaks made.	
Enhanced	We help you adapt the system or service to your needs. We are available for one-on-one consultations and workshops, or to coordinate the appropriate resources to help you accomplish your goals.	
Premium	Tell us what you want and we will get it done.	



Service at a Glance

Berkeley Educational Technology Services

Home Discover Services * Find Support * Projects * News About * Workshops & Events

Home » Discover Services » Instructional Equipment Checkout

Instructional Equipment Checkout

View Edit

DISCOVER SERVICES

- All Services
- Academic Integrity
- Assistive Technology
- bCourses
- D bCourses Project Sites
- D Berkeley Audio Visual
- Berkeley Video
- CalCentral
- O Classroom Tech Support
- Clickers
- Course Capture
- O Course Evaluations
- Design and Engineering
- Drop-in Computer Facilities
- Instructional Computer Facilities
- O Instructional Equipment Checkout -
- Instructors Getting Started
- Accessibility Info
- N KALX Radio
- Micro Studio



January 13, 2016 bCourses Updates: January 13,

December 21, 2015 bCourses Updates: December 21, 2015

Instructional Equipment Checkout provides instructors additional technology beyond the standard equipment in General Assignment and department classrooms across

2016

If you are assigned to a general assignment or department classroom and you need additional technology, ETS can help. We provide equipment checkout to supplement the standard General Assignment technology and provide solutions for other rooms that might require display (AV) or other technology. Additionally, we also provide Assistive Technology equipment to support students who require assistive listening support in classrooms.

Equipment maybe be checked out for specific dates or an entire semester, based on your teaching needs. Checkout is limited to instructors and intended for use during class only. Graduate Student Instructors (GSIs) will be provided equipment for courses they teach with verification from the instructor of record. Review our Getting Started page for additional information and details.

We currently do not checkout equipment to students or organizations. Groups meeting in General Assignment classrooms may utilize the equipment in the room.

We are available for in-person equipment consultations and usage instructions or you can check our equipment page for how-to guides.

Service at a Glance

Service Availability	Walk in: 8am-5pm Monday - Friday* Phone: 8am-8pm Monday - Friday* #
Services and Offerings	Equipment checkout for specific dates or entire semester.
Eligibility	Instructors
Rates	Ongoing operations support is free of charge.
Service Level	Standard - You have open access to use the service or system.
Service Owner	Jon Crumpler

^{*} Except holidays.

SERVICE CATEGORY

Audio Visual Classroom Technology

Contact Us

- avsupport@media.berkele
- 510-643-8637
- 44 Dwinelle
- · Equipment Checkout Request Form
- Request Support/Give Feedback
- Request Classroom Orientation/Consultation
- FOLLOW US:





Popular Help Topics

- Using an MP3 Audio
- Using a Zoom Q4 Camcorder#

NOT FINDING WHAT YOU NEED?

Search Help Pages



Lets Discuss Further!

P.S. you can reach me at jlocanas@berkeley.edu

